

Collections With Humor



MarketingInsights.Info

As Email Payment Reminder

Best for: Clients who respond to humor and personal notes.

Attach or embed the cartoon in your email, with a friendly message:

Subject: We almost sent a carrier pigeon... but thought this might be quicker. Just a gentle reminder your invoice is still waiting. We'd love to clear this up so your next campaign can keep flying high!"

Keeps tone playful while reinforcing prompt payment.

Statement or Invoice Insert

Include this on your next invoice or statement.

Add a small tagline at the bottom:

At least we didn't send the pigeon.

Adds levity to an otherwise serious document, softening the reminder.

As a Text Message Nudge (for repeat clients)

Send this as a picture message or GIF with a brief note:

The pigeons were ready to fly... but we thought we'd text instead.

Great for established clients who know your sense of humor.

How to Use:

Right Click on cartoon image; click copy and then paste in your communication.